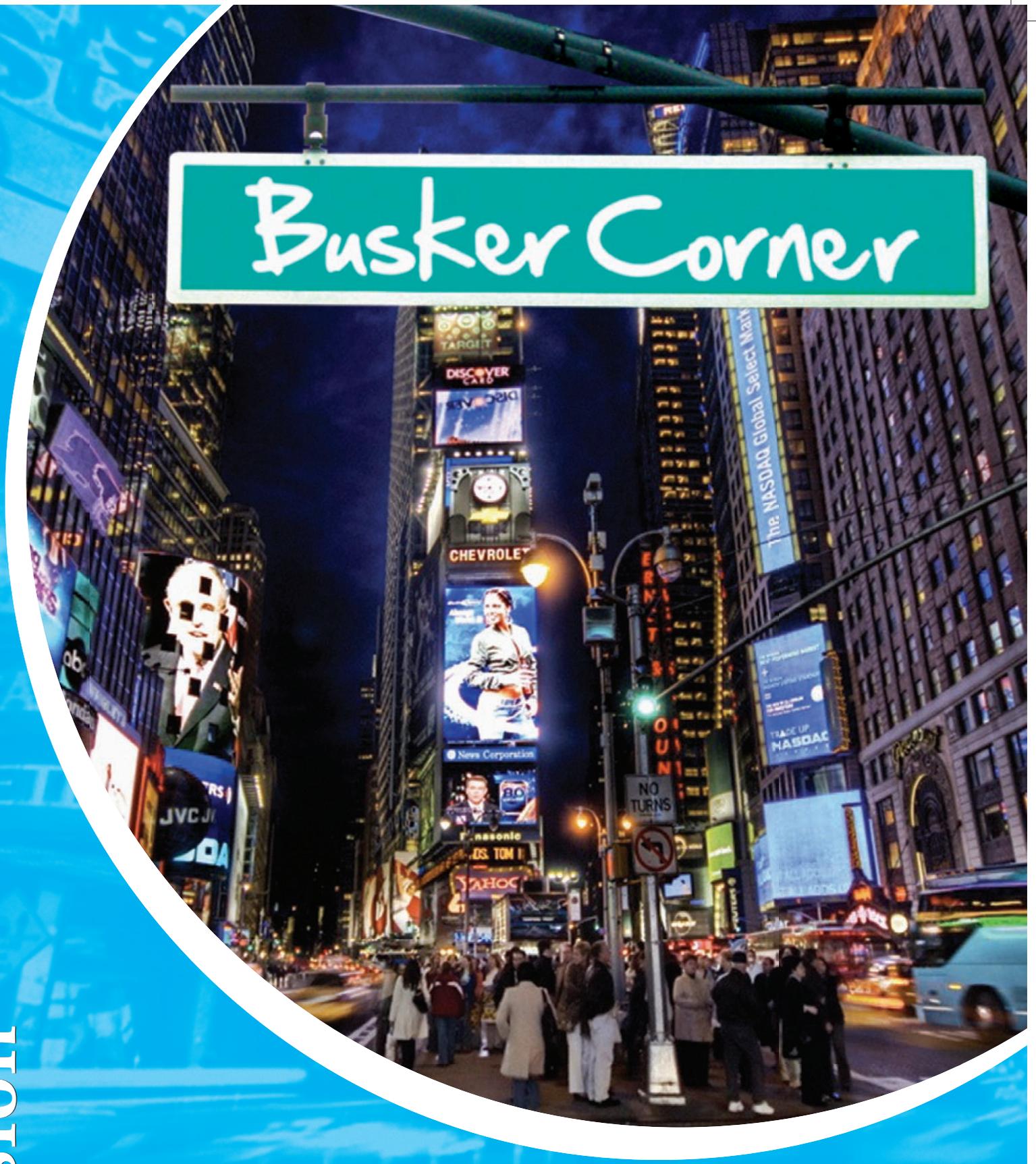


Busker Corner



television

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BUSKER CORNER

45 buskers... 15 cities worldwide... 1 life-changing record deal!

Busking: a British term used to refer to street performers or street musicians, often considered the bottom rung of the entertainment industry. Some of the most famous groups and superstars started their careers as buskers, including Joan Baez, Eric Clapton, Bob Dylan, and Canadian pop rockers Barenaked Ladies. Many other buskers have also found fame and fortune. The next success story... may be yours!

Think “music competition” on the street corner of your favorite city in the world! That’s BUSKER CORNER. This International competition will be shot worldwide with buskers competing locally and internationally voted to the next level of success on the world stage by you, the viewer, with a winner take-all record deal at Universal Records.

Showing up on street corners in cities across the globe will be the series host, and two music industry pros — a leading musician and record exec from Universal. They’ll be searching for someone with enough talent, passion, and presence to face the challenge of rising from busker on the corner to having that special something we call “star” potential. And to do that, unique challenges will be created for the buskers to compete head-to-head to prove their talent. Standing somewhat incognito amongst the onlookers, the industry pros speak briefly about talent potential and decide whether the busker has what it takes to move up to the next level of competition.

The name of the game is to test their abilities in an unorthodox manner while the viewers at home and on the street call or text in their vote picking the one Busker with the most potential to move forward and seal that record deal. By the show’s end, only one Busker stands supreme on Busker Corner, winning that once in a lifetime opportunity of securing a recording deal that will change his/her life forever. UNTIL...

...Next year, when another generation of buskers is heard performing on street corners across the globe with the hopes that they too, will get that special opportunity found only on BUSKER CORNER.



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t. 416 966 6665 f. 416 966 0652
1 William Morgan Drive - Toronto, Ontario Canada M4H 1N6
email: jack@lenzent.com - www.lenzent.com